



PS&NS AUG 02 2006 #2

**THE CITY OF SAN DIEGO  
SENIOR AFFAIRS ADVISORY BOARD**

**MEMORANDUM**

**DATE:** August 2, 2006  
**TO:** Public Safety and Neighborhood Services Committee  
**FROM:** John Patrick Ford, Senior Affairs Advisory Board Chair  
**SUBJECT:** Senior Affairs Advisory Board 2006 Annual Report

**SUMMARY**

**THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE PUBLIC SAFETY AND NEIGHBORHOOD SERVICES COMMITTEE OR CITY COUNCIL**

**BACKGROUND**

The Senior Affairs Advisory Board (SAAB) was established in May 2000 and is comprised of eleven board members who are appointed by the Mayor and confirmed by the City Council. SAAB serves in an advisory capacity to the Mayor and City Council on policy issues that directly impact seniors and include such vital and critical issues such as housing, transportation, security at home, improved intergenerational interaction, meal delivery, and improved City-County Cooperation. Under the Municipal Code Chapter 2, Article 6, Division 15, SAAB is required to provide an annual report to the Mayor and City Council on relevant issues and formation of laws or policies that may affect seniors.

**DISCUSSION**

Since our last report of June 8, 2005, SAAB has met monthly to discuss relevant senior issues and concerns, address committee reports and receive presentations from agencies serving seniors. Currently, there are three standing committees: 1) Housing Committee, 2) Transportation Committee, and 3) Senior Affairs Advocacy – Aging and Independent Services Advisory Council Report. It is important to note at this time that SAAB does not receive funding.



**Community and Economic Development**

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## **HOUSING COMMITTEE**

Lack of affordable housing for seniors still remains a major issue in San Diego. This issue is recognized by all senior service providers in the County and by Council Member Toni Atkins who supports our efforts to increase the housing stock in San Diego.

Paul Downey reports in an interview that the demolished SRO's downtown are not being replaced and that no additional units are being created.

During the past year, the Housing Committee has focused on:

- Developing a relationship with the Housing Commission in the development of new Senior Housing projects.
- Developing a relationship with Centre City Development Corporation (CCDC) to provide for the housing of low-income seniors with the 20% developers tax increments fees, even if the housing is provided outside of the CCDC redevelopment area.
- Educating City Council on the dire need for more affordable housing for seniors.
- Heightening awareness of the additional need for housing with services for seniors. It was noted that the Senate passed the "Meeting the Housing and Service Needs for Seniors Act" as introduced by Senator Paul Sarbannes. A similar resolution has been proposed by SAAB to our City Council for adoption.
- Reviewing the housing element of the City's General Plan.

It is acknowledged that several social agencies wish to provide housing and services to low income seniors; however, it is clear that assistance and support is required from the city agencies to bring these desires to fruition.

### **Recommendation:**

The Housing Committee of the Senior Affairs Advisory Board needs and requests the support of the PS&NS Committee and the Mayor and City Council to develop a city-led team dedicated to the creation of affordable housing for seniors.

## **TRANSPORTATION COMMITTEE**

Over the past year, the Transportation Committee has tracked three basic issues of importance to transportation planning and improvements affecting seniors within the City of San Diego.

One of the first issues that SAAB has tracked in the past year is the Full Access and Coordinated Transportation (FACT) which is a grass roots effort comprised of representatives of North County Transit District, Area Board XIII, Aging & Independence Services (AIS) also a SAAB board member who led the effort in defining a need for coordinated transportation among the health and human services transportation

programs. This effort evolved into the formulation of a non-profit organization committed to bringing about coordination of service within San Diego County and enabling the pursuit of grant monies geared for coordination. The opportunity arose for FACT to apply with SANDAG as the Consolidated Transportation Service Agency (CTSA). We anticipate an award of dollars for the CTSA function this coming year.

SAAB has also been focusing efforts on the CTSA. The San Diego Association of Governments (SANDAG) has been operating the local CTSA since 2002. Council members of the City of San Diego are represented on the SANDAG board. The Transportation Development Act (TDA) administered and funded by the state of California prescribes the institution of the CTSA and its duties to a local community. After examination of itself and after listening to testimony from FACT, SANDAG agreed that the current delivery of the CTSA was not according to standard. That coordination of services, operating a call center and dispatching rides to drivers in vehicles committed to an overall system should be the expectation of a CTSA. SANDAG conducted an RFP for CTSA services. FACT has applied for the designation as the new CTSA. An award by SANDAG of the new CTSA is expected in July 2006.

And as a third issue, SAAB has been following the process of Metropolitan Transit Agency's Comprehensive Operational Analysis (MTS/COA). MTS examined its transit systems that had not been reviewed in 30 years. There are 3 San Diego City Councilmembers who sit on the MTS board. With this effort, COA focused on increasing efficiency as defined by emphasizing productivity over coverage, designing a system that can compete with the automobile, and identifying and targeting new employment centers and locations of under served residential expansion. Issues related to this are the impacts on the ADA ridership, as routes retract ADA requirements to respond to a resident are withdrawn. Hearings were conducted with efforts on the part of advocates for maximizing the number of hearings. Three hearings were held. In fact, the COA has been adopted and changes will take place in a three phased roll-out starting with June 1, 2006 for the first phase, the second phase sometime in September 2006 and final implementation in January 2007. The SAAB Transportation Committee will attempt to assist with constructing the locations of community forums or discussion groups to disseminate information on the changes.

#### **Recommendations:**

None at this time

#### **SENIOR AFFAIRS ADVOCACY**

The principal mission of this standing committee is to assist San Diego's seniors by providing advocacy and access to City resources and elected officials.

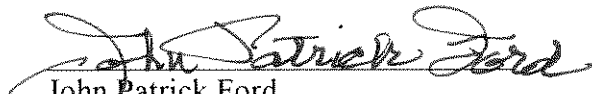
SAAB as an offshoot of its advocacy for seniors' role has invited City Councilmembers and their senior staff representatives to attend SAAB board meetings for periodic exchange of policy and procedures to improve senior services and has taken the initiative to attend Council Meetings during public forum to present issues of concern to City of San Diego seniors throughout the year.

An example of one of the advocacy issues that SAAB undertook over the past year is when SAAB respectfully requested that the space once set aside as the Balboa Park Senior Lounge for programs presented by Senior Citizens Services in an area that had subsequently been appropriated by Park and Recreation for storage of tables and chairs not related to senior activities. It was been one year ago that this request was placed. The response to this recommendation was to recommend that the Senior Lounge be moved to Morley Field which would not adequately serve seniors visiting Balboa Park. SAAB would like to see this issue revisited with serious thought given to an alternate site within Balboa Park which is more readily accessible to seniors if the storage space cannot be changed.

**Recommendation:**

At this time, the board members would like to take this opportunity to extend an open invitation to the Mayor and Council to attend the monthly board meetings held the first Wednesday of each month. Current information on scheduled board meetings, a brief description of the board's mission and purpose along with a current agenda, and minutes for the past year can be found on the Community and Economic Development website under Boards and Commissions ([www.sandiego.gov/city-clerk/boards-commissions/senior.shtml](http://www.sandiego.gov/city-clerk/boards-commissions/senior.shtml)). This address may change as the city undergoes Business Process Reengineering.

Respectfully submitted,

  
John Patrick Ford  
Chair, Senior Affairs Advisory Board

Attachments: 1. San Diego Municipal Code Chapter 2, Article 6, Division 15  
2. List of Senior Affairs Advisory Board Members



THE CITY OF SAN DIEGO

June 6, 2005

SENIOR AFFAIRS ADVISORY BOARD

## Members

Board members are appointed by the Mayor and confirmed by the City Council. The Senior Affairs Advisory Board consists of eleven members selected from senior service delivery professionals and providers and City-at-large seniors over the age of 60. Members serve for two years.

John Patrick Ford – Chair	Community Eldercare of San Diego Senior Services – Professional
Dolli Cutler	Senior Services – Professional
Sam Duran	Urban Corps of San Diego Senior Services – Professional
William T. Liu	Senior Services – Professional – <i>(Resigned)</i>
Leane Marchese	ElderHelp Senior Services – Professional
Sharon L. McColl	City-at-Large – Representative
Madeline Paul	City-at-Large – Representative – <i>(Resigned)</i>
Floyd I. Willis	Aging and Independence Services County of San Diego Senior Services Professional
Don Steele	City-at-Large – Representative – <i>(Resigned)</i>
Cheryl Wilson	St. Paul's Senior Homes & Services Senior Services – Professional
Rosemary White-Pope	City-at-Large Senior Representative

### City Staff

Diana Gray	City Staff Liaison
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### Additional Advisory Liaisons

Millie Acasio	Senior Citizens Services
Kathy Aceves	Senior Citizens Services
TBD	Mayor's Staff Liaison

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**Article 6: Board and Commissions****Division 15: Senior Affairs Advisory Board**

*("Senior Affairs Advisory Board"*  
*added 5-15-2000 by O-18800 N.S.)*

**§26.1501 Purpose and Intent**

It is the purpose and intent of the City Council to establish a Senior Affairs Advisory Board to serve in an advisory capacity to the Mayor, City Council, and City Manager on the matters which directly impact the elderly. Because of dramatic advances in science and medicine, people are living longer, healthier lives and subsequently the senior population has soared to become the nation's fastest growing demographic group. Countywide, it is estimated that by 2010, the number of those sixty and over will have increased 69% from 1990 levels to over 600,000, and that the numbers of those seventy-five and over will have increased 81% from 1990 levels to over 200,000. As the majority of these seniors will live within the City, it is imperative that San Diego establish a Senior Affairs Advisory Board which can advise the Mayor and Council on the matters which directly impact our elderly.  
*("Purpose and Intent" added 5-15-2000 by O-18800 N.S.)*

**§26.1502 Senior Affairs Advisory Board**

There is hereby created a Senior Affairs Advisory Board consisting of eleven (11) members, who shall serve without compensation. The members shall be appointed by the Mayor and confirmed by the City Council. Seven (7) members shall be Senior Service Delivery Professionals/Experts and four (4) members shall be City-at-Large Seniors (over 60). In making the initial appointments, the Mayor shall appoint one (1) member who shall be designated as Chairperson and ten (10) other members. The members shall serve two (2) year terms and each member shall serve until a successor is duly appointed and confirmed. The members shall be appointed such that the terms of not more than six (6) members shall expire in any year. The expiration date of all terms shall be May 31. During June of each year, the Mayor may designate one (1) member as Chairperson; however, in the absence of such designation, the Board shall on or after July 15, select a Chairperson from among its members. Any vacancy shall be filled for the unexpired term of the member whose place becomes vacant. The Board shall adopt rules consistent with the law for the government of its business and procedures.  
*("Senior Affairs Advisory Board" added 5-15-2000 by O-18800 N.S.)*

**§26.1503 Duties and Functions**

The Board shall:

- (a) Advise the Mayor and City Council on policy and issues relating to transportation, security at home, improved intergenerational interaction, meal delivery, housing, improved City-County cooperation, and other issues as determined by the Chair.
- (b) Make recommendations for improving communications between seniors and City government; review City employment policies for seniors; perform studies and surveys as requested by the Mayor and Council; advise on relevant issues and formation of laws, policies, or procedures which may affect seniors; and report annually to the Mayor and Council on the “State of the Seniors” within The City of San Diego.

*(“Duties and Functions” added 5-15-2000 by O-18800 N.S.)*

